

BE SEEN

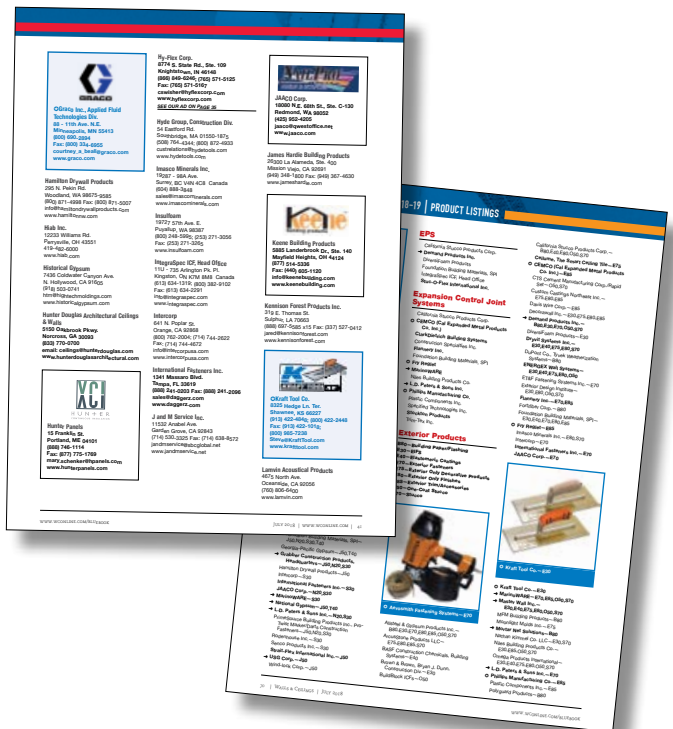
The *Walls & Ceilings* Blue Book is the Industry's **ONLY** Comprehensive Directory for Construction Professionals

Published in July 2019, the *Walls & Ceilings* Industry Blue Book is the industry's **ONLY** comprehensive directory.

- ▶ Online directory with a clean look and functionality, built to increase traffic to your online listing. Viewable on mobile phones as well as online with an improved search to include all keywords on a listing, not just company name and products.
- ▶ Includes expanded listings for products, manufacturers, trade names, dealers/distributors and much more!
- ▶ The manufacturers section will be cross-referenced in an easy-to-use format, both in print and online at the *W&C* Web site.

Ensure our subscribers and your buyers will see your sales message all year long by advertising in the *Walls & Ceilings* Blue Book!

Use listing enhancements to boost your visibility and show off your products. Advertisers receive their basic listing for FREE!



The *Walls & Ceilings* Industry Blue Book: 2019 - 2020 Sourcebook

Ad Closing: June 3, 2019 | Listing Deadline: May 31, 2019

www.wconline.com/bluebook

The one place your customers can be sure to find you in print and online – and that means sales!

GENERATE LEADS YEAR-ROUND

Advertise in the *Walls & Ceilings* Industry Blue Book: 2019 - 2020 Sourcebook

- ▶ Make new prospects aware of your company
- ▶ Make them more likely to purchase your products
- ▶ Boost your visibility and show off your products

Take advantage of the following packages that *Walls & Ceilings* offers to enhance your Industry Blue Book: 2019 - 2020 Sourcebook listing. Your Listing will be available to 30,000 subscribers.

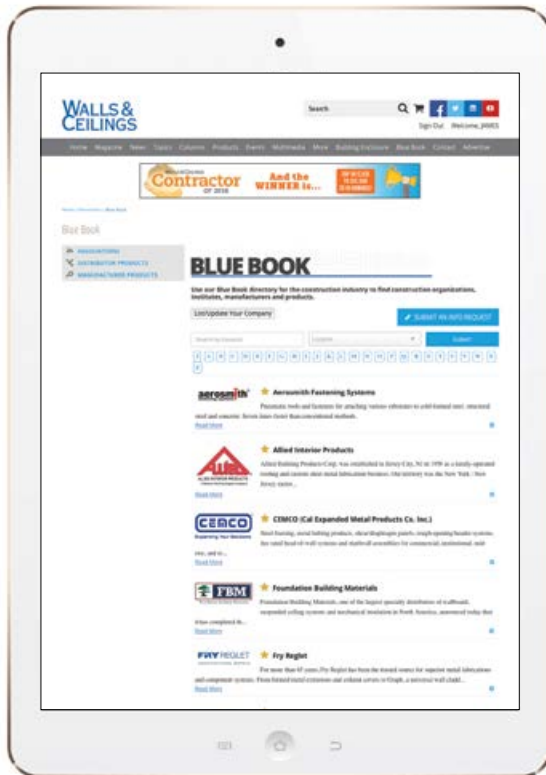
*Source: Dec. 2018 BPA Brand Report

Add your Social Media Icons

Facebook, Twitter, LinkedIn, You Tube for \$120. Included in Premium Packages.

> Deluxe listing

Includes Boldface listing in print, 4-Color Logo in print & online, Live Web Hot Link in online listing, plus improved search ranking online. *Rate: \$775 (Print & Online, 4-COLOR)*



> Premium PLUS

Includes:

- Boldface Listing in print and online
- 4-color logo in print and online
- Hot link to your Web site
- Hot links to your Social Media pages online
- 3 Spec Sheets online
- 3 Product Shots in print and online
- Premium Rank and Designation online
- Choice of a Video or Leaderboard (Banner Ad) linked to 5 product specific keywords

(Add'l options may be purchased – ask your sales rep for details.) RATE: \$1,920

> Product Shots

Four-color photos accompany your product listing. Product Shots feature your company's name under the product category of your choice. Size is 2" x 2". (Product Shots cannot replace scheduled July ads).

Rate: \$453 (Print & Online, 4-COLOR)

ACT NOW and PROFIT from the Walls & Ceilings Industry Blue Book: 2019 - 2020 Sourcebook!

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Listing Deadline: May 31, 2019

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